

## **Guidelines for Authors**

1. Mail the final paper to the Conference Email: [nationalconference@sbss.ac.in](mailto:nationalconference@sbss.ac.in) including an abstract, an indication of purpose of research, methodology proposed, outcome implications and major references. Final paper should not exceed 5000 words, excluding tables, graphs and diagrams.
2. Font to be used for the final paper would be Times New Roman, font size of 12 points and 1.5 line spacing.
3. Allow margin of 1inch on all four sides.
4. Use MS-Office format only and follow APA style of referencing.
5. Certificate of Originality and Transfer of Copyright form must accompany the paper.
6. Acceptable higher limit for the manuscript is 15%